



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

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### **Cherokee Regional Medical Center appoints new CEO**

(Cherokee, Iowa – March 20, 2019) The Board of Directors at Cherokee Regional Medical Center and UnityPoint Health® announce the appointment of Gary W. Jordan, FACHE, as President and Chief Executive Officer (CEO) of Cherokee Regional Medical Center (CRMC) effective March 18, 2019.

Jordan began his career at Carroll Regional Medical Center in Berryville, Arkansas, as the vice-president of support services. From 1999 to 2010, he served in president and CEO roles with Mercy Health System in Missouri. Most recently, Jordan has been serving as the CEO of Saint Luke's Health System/Wright Memorial Hospital in Trenton, Missouri. He brings with him 28 years of senior management and healthcare administration experience.

Jordan holds the credential of Fellow, with the American College of Healthcare Executives. In addition, he earned his Bachelor of Science from John Brown University in Siloam Springs, Arkansas and his Master of Business Administration from Missouri State University in Springfield, Missouri.

He is active in the communities he has lived and has volunteered with a number of organizations including the YMCA, Little League, Rotary Club, Chamber of Commerce, the Missouri Hospital association and has served as a board member for North Missouri Community College Foundation. Jordan and his wife, Janet, have four children.

Les Todd, Board Chair for CRMC, says "The CRMC Board is pleased that Gary has accepted the position of CEO. We look forward to working with him in establishing the strategic direction to further position CRMC as a leader in rural health care well into the future."

"We are extremely excited for Gary on his appointment as CEO of CRMC. We want to welcome him to the UnityPoint Health executive leadership team here at St. Luke's," says Lynn Wold, President and CEO at UnityPoint Health – St. Luke's. "Gary's solid experience with healthcare delivery operations will benefit the CRMC organization and the community of Cherokee."

UnityPoint Health – Sioux City and CRMC entered into a Hospital Management Agreement in October 2013.

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**About Cherokee Regional Medical Center**

Cherokee Regional Medical Center provides a complete circle of care to the residents of Cherokee County and the surrounding area through a 25-bed Critical Access Hospital and full-time Emergency Services. In addition, CRMC supports four regional medical clinics located in the communities of Cherokee, Aurelia, Marcus and Holstein; The Beck, a 32-unit senior living complex; home health and hospice services; Cherokee County Public Health services; and the CRMC Wellness Center. For more information, visit Cherokee Regional Medical Center online at [www.cherokeermc.org](http://www.cherokeermc.org).

**About UnityPoint Health – Sioux City**

As part of UnityPoint Health – Sioux City which includes UnityPoint Clinic and UnityPoint at Home, UnityPoint Health – St. Luke's offers a vast network of doctors, nurses and other health care professionals committed to coordinating care to meet the individual needs of our patients. UnityPoint Health – St. Luke's is one of the region's most patient and family-centered hospitals, delivering innovative care to communities in the tri-state area including Iowa, Nebraska and South Dakota. St. Luke's treats more than 101,600 patients annually, coordinating care from the doctor's office to the hospital and back home through St. Luke's, UnityPoint Clinic and UnityPoint at Home.

Using a team approach, the physicians and specialists of UnityPoint Clinic are committed to helping patients manage their health. Through more than 64,400 patient visits annually and with services including family practice, general surgery, pulmonary and critical care, occupational medicine, and cardiology, UnityPoint Clinic is focused on getting patients healthy sooner and keeping them healthy.

For patients who need additional care at home, UnityPoint at Home provides services and equipment including nursing care, infusion therapy, respiratory therapy, rehabilitation, home medical equipment and supplies. The UnityPoint at Home team, which includes registered nurses certified in chronic care management, work with each patient to find the right home care solution based on their unique needs.

Through our mission to improve the health of the people and the communities we serve, UnityPoint Health – St. Luke's, UnityPoint Clinic and UnityPoint at Home work together to ensure the best outcome for every patient every time. For more information, visit [unitypoint.org](http://unitypoint.org).

**About UnityPoint Health**

UnityPoint Health is one of the nation's most integrated health systems. Our physician-led team of professionals communicates clearly and effectively to address a patient's health care in the most appropriate setting: whether that is a clinic, a hospital or at home. Through relationships with more than 280 physician clinics, 37 hospitals in metropolitan and rural communities and home care services, UnityPoint Health provides care throughout Iowa, Western Illinois and southern Wisconsin. UnityPoint Health entities employ more than 30,000 employees, working toward innovative advancements to deliver the Best Outcome, Every Patient, Every Time. Each year, through more than 5.6 million patient visits, UnityPoint Health, UnityPoint Clinic and UnityPoint at Home provides a full range of coordinated care to patients and families. With total annual operating revenue of \$3.9 billion, UnityPoint Health is the nation's 13th largest nonprofit health system and the fourth largest nondenominational health system in America.