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PRESS RELEASE

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November 19, 2018 – **FOR IMMEDIATE RELEASE!**

Iowa Insurance Division and SHIIP Honor Cherokee Regional Medical Center for Commitment to Serving Information Needs of Older Iowans

Cherokee Regional Medical Center (CRMC) has received commendation from the Iowa Insurance Division and the Senior Health Insurance Information Program (SHIIP) for its years of service as a SHIIP outreach site.

“Cherokee Regional Medical Center has been an integral part of the history of the Iowa SHIIP program of outreach and information for older Iowans,” said Kris Gross, Director of Iowa SHIIP. “Through the work of CRMC and the more than 149 sites across the state, SHIIP volunteers have helped thousands of Iowans save money on their insurance costs, including saving older Iowans more than \$28 million just last year.”

CRMC has been a SHIIP sponsor for over 20 years. “CRMC’s sponsorship has been essential to providing members of the community with the education, support and assistance they need to make informed decisions,” said Gross. “On behalf of the tens of thousands of current and prospective Iowa Medicare beneficiaries, we thank Cherokee Regional Medical Center and their dedicated volunteers for all they have done to help improve quality of life for older Iowans.”

SHIIP presented the award acknowledging Cherokee Regional Medical Center for their years of service and support during SHIIP’s 2018 volunteer and sponsor recognition luncheon.

The Senior Health Insurance Information Program, a service of the Insurance Division of the State of Iowa provides free-of-charge counseling and information to people with questions about Medicare, Medicare supplement insurance, the Medicare Part D Prescription Drug program, Medicare Advantage, and other health insurance.

The State of Iowa created SHIIP in 1990 in response to the statewide need for senior health insurance information. SHIIP does not recommend insurance companies, plans or agents. Across the state, more than 370 volunteer counselors, trained by SHIIP and the State of Iowa Insurance Division, assist Iowans in finding answers to their Medicare questions and providing impartial information to help them make informed decisions.

A local SHIIP counselor is available at Cherokee Regional Medical Center. For more information feel free to call (712) 225-3368, Ext. 148 or visit www.therightcalliowa.gov.



Photo- Two of Cherokee Regional Medical Center’s SHIIP Counselors, Bill Larson and Mary Forristal (center) enjoy CRMC’s 20-year recognition with SHIIP trainer, Patty Price.

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