

Cherokee Regional Medical Center  
300 Sioux Valley Drive  
Cherokee, Iowa 51012

## **PRESS RELEASE**

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**February 16, 2016 – For Immediate Release!**

### **Cherokee Regional Medical Center Appoints new CEO**

The Board of Directors at Cherokee Regional Medical Center and UnityPoint Health announce the appointment of Matt Johnson, DPT, MHA, as President and CEO of Cherokee Regional Medical Center (CRMC) effective February 22, 2016.

Johnson began his career at CRMC eight years ago serving as a staff physical therapist. In 2010, he was named as the hospital's Manager of Physical Medicine and Rehabilitation, responsible for the physical, occupational and speech therapy departments. During the past 18 months, he also managed CRMC's Wellness Center, located on the hospital's campus.

Johnson is a military veteran, serving in the 4<sup>th</sup> Infantry Division of the U.S. Army as a Nuclear, Biological and Chemical Operations Specialist and later Sergeant as a Non-Commissioned Officer. During his military career, he was stationed in Colorado Springs, Colorado before a deployment to Iraq in support of Operation Iraqi Freedom.

Johnson earned his Bachelor of Arts from Simpson College in Indianola, Iowa and a Doctor of Physical Therapy from Des Moines University Osteopathic Medical Center in Des Moines. In addition, he earned his Master of Healthcare Administration from Des Moines University Osteopathic Medical Center in 2013.

He is a member of the American College of Healthcare Executives, Iowa Physical Therapy Association and American Physical Therapy Association. Johnson also volunteers with a number of events and organizations in the Cherokee community. He and his wife, Molly, have two sons, Evan and Aaron.

Joyce Lundsgaard, Board Chair for Cherokee Regional Medical Center, says "The Board is pleased that Matt has accepted the position of CEO. The Board and I look forward to working with Matt in establishing the vision and setting the future strategic direction for Cherokee Regional Medical Center."

"We are extremely excited for Matt on his appointment as CEO of Cherokee Regional Medical Center. We want to welcome him to the UnityPoint Health executive leadership team here at St. Luke's," says Lynn Wold, President and CEO at UnityPoint Health – St. Luke's. "His energy and leadership skills will serve him well in his new position."

UnityPoint Health – Sioux City and Cherokee Regional Medical Center entered into a Hospital Management Agreement in October 2013.

### ***About Cherokee Regional Medical Center***

*Cherokee Regional Medical Center provides a complete circle of care to the residents of Cherokee County and the surrounding area through a 25-bed Critical Access Hospital and full-time Emergency Services. In addition, CRMC supports four regional medical clinics located in the communities of Cherokee, Aurelia, Marcus and Holstein; The Beck, a 32-unit senior living complex; home health and hospice services; Cherokee County Public Health services; and the CRMC Wellness Center. For more information, visit Cherokee Regional Medical Center online at [www.cherokeermc.org](http://www.cherokeermc.org).*

### ***About UnityPoint Health- St. Luke's***

*UnityPoint Health – St. Luke's is one of the region's most patient and family-centered hospitals, delivering innovative care to communities in the tri-state area including Iowa, Nebraska and South Dakota. St. Luke's treats more than 77,000 patients annually, coordinating care from the doctor's office to the hospital and back home through St. Luke's, UnityPoint Clinic and UnityPoint at Home.*

*Together, through UnityPoint Health – Sioux City, St. Luke's health care professionals and physician partners all work toward the same goal: getting patients healthy sooner and keeping them healthy. With a full range of inpatient and outpatient services at St. Luke's and within UnityPoint Health, one of the nation's most integrated health systems, our vision is to provide the best outcome for every patient, every time.*

*For more information, visit [unitypoint.org](http://unitypoint.org).*



**Matt Johnson, DPT, MHA**

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